**WHAT IS CLAIMED IS:**

1    1.    A method for presenting graphical data to a user, comprising the steps of:

2          analyzing a set of graphical data to determine a set of critical factors present in

3    the graphical data;

4          ranking the determined critical factors according to respective priorities set for

5    each of the critical factors; and

6          generating a textual description of the set of graphical data, ordered according

7    to the priority of the respective critical factor.

1    2.    The method as recited in claim 1, wherein the set of critical factors and the

2    textual description are selected according to a selected mode.

1    3.    The method as recited in claim 2, wherein the mode is selected according to a

2    URL associated with the set of graphical data.

1    4.    The method of claim 1 wherein said step of generating said textual description

2    further comprises the step of generating said textual rendition in an aural format.

1    5.    The method of claim 1 wherein said step of generating said textual description

2    further comprises the step of generating said textual rendition in an tactile format.

1    6.    The method of claim 2 wherein said priority of the respective critical factor is

2    determined in accordance with said selected mode.

1    7.    The method of claim 1 wherein said step of generating said textual description

2    of the set of graphical data includes generating said textual description in accordance

3    with one or more textual templates.

1   8.      A computer program product embodied in a tangible storage medium, the
2   program product for presenting graphical data, the program product including a
3   program of instructions for performing the steps of:

4           analyzing a set of graphical data to determine a set of critical factors present in
5   the graphical data;
6           ranking the determined critical factors according to respective priorities set for
7   each of the critical factors; and
8           generating a textual description of the set of graphical data, ordered according
9   to the priority of the respective critical factor.

1   9.      The program product of claim 8 wherein the set of critical factors and the
2   textual description are selected according to a selected mode..

1   10.     The program product of claim 9 wherein the mode is selected according to a
2   URL associated with the set of graphical data.

1   11.     The program product of claim 8 wherein said program of instruction for
2   performing the step of generating said textual description further comprises a
3   program of instruction for performing the step of generating said textual description
4   in an aural format.

1   12.     The program product of claim 8 said program of instruction for performing
2   the step of generating said textual description comprises a program of instruction for
3   performing the step of generating said textual description in a tactile format.

1   13.     The program product of claim 9 wherein said priority of the respective critical
2   factor is determined in accordance with said selected mode..

1    14.    The program product of claim 8 wherein said step of generating said textual

2    description of the set of graphical data includes generating said textual description in

3    accordance with one or more textual templates.

1     15.     A data processing system comprising:

2             circuitry operable for analyzing a set of graphical data to determine a set of

3     critical factors present in the graphical data;

4             circuitry operable for ranking the determined critical factors according to

5     respective priorities set for each of the critical factors; and

6             circuitry operable for generating a textual description of the set of graphical

7     data, ordered according to the priority of the respective critical factor.

1     16.     The system as recited in claim 1, wherein the set of critical factors and the

2     textual description are selected according to a selected mode.

1     17.     The system as recited in claim 2, wherein the mode is selected according to a

2     URL associated with the set of graphical data.

1     18.     The system of claim 15 wherein said circuitry operable for generating said

2     textual description further comprises circuitry operable for generating said textual

3     rendition in an aural format.

1     19.     The system of claim 15 wherein said circuitry operable for generating said

2     textual description further comprises circuitry operable for generating said textual

3     rendition in an tactile format.

1     20.     The system of claim 16 wherein said priority of the respective critical factor is

2     determined in accordance with said selected mode.

1     21.     The system of claim 15 wherein said circuitry operable for generating said

2     textual description of the set of graphical data includes circuitry operable for

3     generating said textual description in accordance with one or more textual templates.